Individual Judging Evaluation Form

Kid's Name _____

Business Name _____

Scoring

Score each entry in the following categories using a scale of 1 to 5, with 5 being the best and highest score and 1 being the lowest score. The three categories will be added to create a total score (up to 15) for each entry.

Low 1	2	3	4	High 5	TOTAL POINTS
Creativity of the idea, business and name					
○	○	○	○	○	_____
Notes _____					
Quality of the idea and pitch					
○	○	○	○	○	_____
Notes _____					
Persuasiveness of the pitch					
○	○	○	○	○	_____
Notes _____					
				TOTAL SCORE:	_____

ENTRIES SHOULD BE JUDGED ON THE FOLLOWING CRITERIA:

- Creativity
- Quality
- Persuasiveness

NOTES OR OPTIONAL Q&A FOR LIVE PRESENTATIONS

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