

CELEBRATE INNOVATION

READY SET *startup*



venturelab
Entrepreneurial Learning



STARTUP GAMES
COCKTAILS &
DINNER

AUSTIN, TX

6-7 PM
COCKTAIL HOUR
7-10 PM DINNER
& PITCH GAME

GO.VENTURELAB.ORG/READYSET

ABOUT THE EVENT

Join us for a new type of charity event - we're doing it entrepreneurship style! **Ready, Set, Startup!** is a **community celebration** that will allow you to reconnect with your inner child while raising funds to provide all children access to their fullest potential, **changing the face of entrepreneurship** and building a more diverse pipeline for our future.

Bring your competitive spirit and be prepared for some **Shark Tank-style fun with celebrity panelists**. Your earth-saving idea will win "seed funding" that benefits youth entrepreneurship education. Leave with the potential to be honored with the coveted title of **"Innovator of the Year"**!

Not leaping to pitch on the big stage? No problem. You'll have a blast voting for and cheering on your favorite ideas! In addition to the interactive pitch game and networking, there will be **delicious food, tasty drinks, and a live and silent auction**.

LIVE AND SILENT AUCTION!

MEET OUR SPECIAL GUESTS

HONORARY CHAIRS

Matt and Patty Schatz

EVENT EMCEE AND AUCTIONEER

TiWanna A. Kenney (TK)

PITCH GAME PANEL

Local philanthropists and community leaders announced soon!



[GO.VENTURELAB.ORG/READYSET](https://go.venturelab.org/readysset)

EVENT PHOTO GALLERY



[GO.VENTURELAB.ORG/READYSET](https://go.venturelab.org/readysset)

ABOUT VENTURELAB

65% of children entering primary schools today will likely work in roles that don't currently exist.

At VentureLab, we're **creating the next generation of creative and skilled workers**. That's why we intentionally design programs where students can actually practice the kind of innovation that entrepreneurs do to bring their creative ideas to life, and learn how to innovate in any career they may choose.

We believe everyone is an entrepreneur! Entrepreneurship isn't just about starting companies; it is a skillset and a way of thinking. The core of entrepreneurship is building a solution to a problem. It involves identifying needs, brainstorming creative solutions, having empathy for customer's needs, innovating, and taking calculated risks.

VentureLab is reaching over 600,000 students, educators, and caregivers in 155+ countries and all 50 US States and our vision is to be the global leader in youth entrepreneurship education.

We provide scholarships for schools wanting to add entrepreneurship and innovation education, training and coaching for teachers, business models/budgeting tools, and mentoring and materials for students without access to help **change the face of entrepreneurship**.



[GO.VENTURELAB.ORG/READYSET](https://go.venturelab.org/readysset)

SPONSORSHIP LEVELS

Presenting Sponsor \$25,000 (sponsor today)

- Title Sponsorship recognition
- Two reserved tables of 10 at event
- Prominent logo placement on all event materials and promotion
- Logo placement on the sponsor page of our website
- Listing in our annual impact report
- Recognition through social media channels, event webpage, and emails mentioning the event

Venture Sponsor, \$10,000 (sponsor today)

- One reserved tables of 10 at event
- Logo placement on all event materials
- Logo placement on the sponsor page of our website
- Listing on our annual impact report
- Recognition through social media channels, event webpage and emails mentioning the event

Innovator Sponsor, \$5,000 (sponsor today)

- One reserved table of 10 at event
- Logo placement on the sponsor page of our website
- Listing on our annual impact report
- Recognition through social media channels, event webpage and emails mentioning the event

Brainstormer, \$2,000 (sponsor today)

- Four reserved seats for event

Individual Ticket, \$500 (purchase today)

- One reserved seat for event

Support Youth Now (donate today)

- Donate any amount

VentureLab is a 501c3 nonprofit organization and your gift is tax-deductible. The tax-deductible minus the fair market value of goods or services received in exchange for the donation (which is \$50 per ticket).

[GO.VENTURELAB.ORG/READYSET](https://go.venturelab.org/readysset)



VENTURELAB'S IMPACT

630K+  **STUDENTS**



3400+ SCHOOLS

and organizations using
VentureLab curriculum

"I am from a very poor district
in southern Missouri... so having
your resources is priceless to
me. So thank you from the
bottom of my heart."

Mrs. Jaime Ball, Mountain View, MO

16,000+

educators, caregivers, and
community members



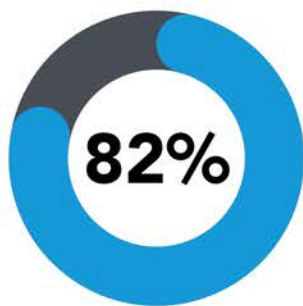
155+

COUNTRIES

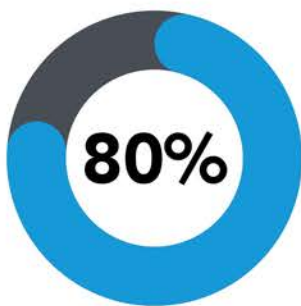
have downloaded VentureLab curriculum,
plus all 50 US states



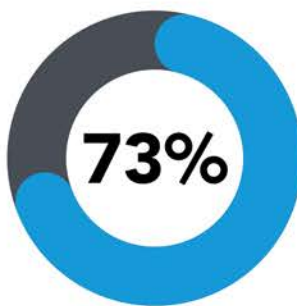
AFTER COMPLETING OUR PROGRAMS, VENTURELAB YOUTH REPORTED:



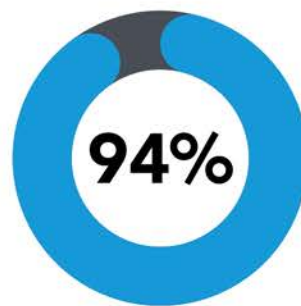
reported having
new career
ideas



were more
confident in
themselves



were more
interested in
STEM



had improved
problem solving
skills